

## **PRIVACY NOTICE**

Last updated November 14, 2022

This privacy notice for Safeway Driving School INC. ("Company," "we," "us," or "our"), describes how and why we might collect, store, use, and/or share ("process") your information when you use our services ("Services"), such as when you:

- Visit our website at <https://www.safewaydrivingschoolfortwayne.com>, or any website of ours that links to this privacy notice
- Engage with us in other related ways, including any sales, marketing, or events

Questions or concerns? Reading this privacy notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at [safewaydrivingschool@gmail.com](mailto:safewaydrivingschool@gmail.com).

## **SUMMARY OF KEY POINTS**

*This summary provides key points from our privacy notice, but you can find out more details about any of these topics by clicking the link following each key point or by using our table of contents below to find the section you are looking for. You can also click [here](#) to go directly to our table of contents.*

**What personal information do we process? When you visit, use, or navigate our Services, we may process personal information depending on how you interact with Safeway Driving School INC. and the Services, the choices you make, and the products and features you use. Click [here](#) to learn more.**

**Do we process any sensitive personal information? We do not process sensitive personal information.**

**Do we receive any information from third parties? We do not receive any information from third parties.**

**How do we process your information? We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent. We process your information only when we have a valid legal reason to do so. Click [here](#) to learn more.**

**In what situations and with which types of parties do we share personal information? We may share information in specific situations and with specific categories of third parties. Click [here](#) to learn more.**

**What are your rights? Depending on where you are located geographically, the applicable privacy law may mean you have certain rights regarding your personal information. Click [here](#) to learn more.**

**How do you exercise your rights? The easiest way to exercise your rights is by filling out our data subject request form available [here](#), or by contacting us. We will consider and act upon any request in accordance with applicable data protection laws.**

**Want to learn more about what Safeway Driving School INC. does with any information we collect? Click [here](#) to review the notice in full.**

## **TABLE OF CONTENTS**

- 1. WHAT INFORMATION DO WE COLLECT?**
- 2. HOW DO WE PROCESS YOUR INFORMATION?**
- 3. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?**
- 4. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?**
- 5. HOW LONG DO WE KEEP YOUR INFORMATION?**
- 6. WHAT ARE YOUR PRIVACY RIGHTS?**
- 7. CONTROLS FOR DO-NOT-TRACK FEATURES**
- 8. DO CALIFORNIA RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?**
- 9. DO WE MAKE UPDATES TO THIS NOTICE?**
- 10. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?**
- 11. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?**

- 1. WHAT INFORMATION DO WE COLLECT?**

## **Personal information you disclose to us**

*In Short: We collect personal information that you provide to us.*

We collect personal information that you voluntarily provide to us when you express an interest in obtaining information about us or our products and Services, when you participate in activities on the Services, or otherwise when you contact us.

**Personal Information Provided by You.** The personal information that we collect depends on the context of your interactions with us and the Services, the choices you make, and the products and features you use. The personal information we collect may include the following:

- names
- email addresses

**Sensitive Information.** We do not process sensitive information.

**Payment Data.** We may collect data necessary to process your payment if you make purchases, such as your payment instrument number, and the security code associated with your payment instrument. All payment data is stored by PayPal. You may find their privacy notice link(s) here:

**<https://www.paypal.com/va/webapps/mpp/ua/privacy-full>**

All personal information that you provide to us must be true, complete, and

accurate, and you must notify us of any changes to such personal information.

### **Information automatically collected**

*In Short: Some information — such as your Internet Protocol (IP) address and/or browser and device characteristics — is collected automatically when you visit our Services.*

We automatically collect certain information when you visit, use, or navigate the Services. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Services, and other technical information. This information is primarily needed to maintain the security and operation of our Services, and for our internal analytics and reporting purposes.

Like many businesses, we also collect information through cookies and similar technologies.

The information we collect includes:

- *Log and Usage Data.* Log and usage data is service-related, diagnostic, usage, and performance information our servers automatically collect when you access or use our Services and which we record in log files. Depending on how you interact with us, this log data may include your

**IP address, device information, browser type, and settings and information about your activity in the Services (such as the date/time stamps associated with your usage, pages and files viewed, searches, and other actions you take such as which features you use), device event information (such as system activity, error reports (sometimes called "crash dumps"), and hardware settings).**

- ***Device Data.* We collect device data such as information about your computer, phone, tablet, or other device you use to access the Services. Depending on the device used, this device data may include information such as your IP address (or proxy server), device and application identification numbers, location, browser type, hardware model, Internet service provider and/or mobile carrier, operating system, and system configuration information.**
- ***Location Data.* We collect location data such as information about your device's location, which can be either precise or imprecise. How much information we collect depends on the type and settings of the device you use to access the Services. For example, we may use GPS and other technologies to collect geolocation data that tells us your current location (based on your IP address). You can opt out of allowing us to collect this information either by refusing access to the information or by disabling your Location setting on your device. However, if you choose to opt out, you may not be able to use certain aspects of the Services.**

## **2. HOW DO WE PROCESS YOUR INFORMATION?**

*In Short: We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent.*

We process your personal information for a variety of reasons, depending on how you interact with our Services, including:

- **To request feedback.** We may process your information when necessary to request feedback and to contact you about your use of our Services.
- **To evaluate and improve our Services, products, marketing, and your experience.** We may process your information when we believe it is necessary to identify usage trends, determine the effectiveness of our promotional campaigns, and to evaluate and improve our Services, products, marketing, and your experience.

### **3. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?**

*In Short: We may share information in specific situations described in this section and/or with the following categories of third parties.*

**Vendors, Consultants, and Other Third-Party Service Providers.** We may share your data with third-party vendors, service providers, contractors, or agents ("third parties") who perform services for us or on our behalf and require access to such information to do that work. The categories of third

**parties we may share personal information with are as follows:**

- **Affiliate Marketing Programs**
- **Data Analytics Services**

**We also may need to share your personal information in the following situations:**

- **Business Transfers.** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

#### **4. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?**

*In Short: We may use cookies and other tracking technologies to collect and store your information.*

We may use cookies and similar tracking technologies (like web beacons and pixels) to access or store information. Specific information about how we use such technologies and how you can refuse certain cookies is set out in our Cookie Notice.

#### **5. HOW LONG DO WE KEEP YOUR INFORMATION?**

*In Short: We keep your information for as long as necessary to fulfill the purposes outlined in this privacy notice unless otherwise required by law.*



**We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy notice, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements).**

**When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize such information, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.**

## **6. WHAT ARE YOUR PRIVACY RIGHTS?**

***In Short: You may review, change, or terminate your account at any time.***

**If you are located in the EEA or UK and you believe we are unlawfully processing your personal information, you also have the right to complain to your local data protection supervisory authority. You can find their contact details here: [https://ec.europa.eu/justice/data-protection/bodies/authorities/index\\_en.htm](https://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.htm).**

**If you are located in Switzerland, the contact details for the data protection authorities are available here:**

**<https://www.edoeb.admin.ch/edoeb/en/home.html>.**

**Withdrawing your consent:** If we are relying on your consent to process your personal information, which may be express and/or implied consent depending on the applicable law, you have the right to withdraw your consent at any time. You can withdraw your consent at any time by contacting us by using the contact details provided in the section "**HOW CAN YOU CONTACT US ABOUT THIS NOTICE?**" below.

**However, please note that this will not affect the lawfulness of the processing before its withdrawal nor, when applicable law allows, will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.**

**Cookies and similar technologies:** Most Web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies. If you choose to remove cookies or reject cookies, this could affect certain features or services of our Services. To opt out of interest-based advertising by advertisers on our Services visit **<http://www.aboutads.info/choices/>**.

**If you have questions or comments about your privacy rights, you may email us at [safewaydrivingschool@gmail.com](mailto:safewaydrivingschool@gmail.com).**